



Counties: Calhoun, AL



2000 Total Population	112,249
2000 Group Quarters	2,428
2008 Total Population	112,845
2013 Total Population	114,377
2008 - 2013 Annual Rate	0.27%



2000 Households	45,307
2000 Average Household Size	2.42
2008 Households	47,050
2008 Average Household Size	2.35
2013 Households	48,256
2013 Average Household Size	2.32
2008 - 2013 Annual Rate	0.51%
2000 Families	31,300
2000 Average Family Size	2.94
2008 Families	32,099
2008 Average Family Size	2.89
2013 Families	32,559
2013 Average Family Size	2.88
2008 - 2013 Annual Rate	0.28%



<b>2000 Housing Units</b>	51,322
Owner Occupied Housing Units	64.0%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	11.7%
<b>2008 Housing Units</b>	54,264
Owner Occupied Housing Units	63.5%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	13.3%
<b>2013 Housing Units</b>	56,167
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	23.7%
Vacant Housing Units	14.1%

### Median Household Income

2000	\$31,814
2008	\$37,303
2013	\$40,952

### Median Home Value

2000	\$65,703
2008	\$95,364
2013	\$98,522

### Per Capita Income

2000	\$17,367
2008	\$20,203
2013	\$21,987

### Median Age

2000	37.2
2008	39.6
2013	41.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Calhoun, AL

**2000 Households by Income**

Household Income Base	45,380
< \$15,000	23.7%
\$15,000 - \$24,999	16.2%
\$25,000 - \$34,999	14.3%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	6.3%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.1%
\$200,000+	1.1%
Average Household Income	\$42,443

**2008 Households by Income**

Household Income Base	47,050
< \$15,000	20.0%
\$15,000 - \$24,999	13.8%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	1.2%
\$200,000+	1.3%
Average Household Income	\$47,856

**2013 Households by Income**

Household Income Base	48,256
< \$15,000	17.5%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	12.2%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	22.7%
\$75,000 - \$99,999	9.0%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.2%
\$200,000+	1.5%
Average Household Income	\$51,452

**2000 Owner Occupied HUs by Value**

Total	32,845
<\$50,000	33.7%
\$50,000 - 99,999	43.6%
\$100,000 - 149,999	13.1%
\$150,000 - 199,999	5.0%
\$200,000 - \$299,999	2.9%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	0.4%
\$1,000,000+	0.2%
Average Home Value	\$81,795

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	12,326
With Cash Rent	89.6%
No Cash Rent	10.4%
Median Rent	\$307
Average Rent	\$305

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Calhoun, AL



## 2000 Population by Age

Total	112,249
0 - 4	6.2%
5 - 9	6.6%
10 - 14	6.7%
15 - 19	7.3%
20 - 24	7.2%
25 - 34	12.9%
35 - 44	15.0%
45 - 54	14.2%
55 - 64	9.8%
65 - 74	8.0%
75 - 84	4.7%
85+	1.5%
18+	76.4%

## 2008 Population by Age

Total	112,845
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.1%
15 - 19	6.5%
20 - 24	6.6%
25 - 34	12.9%
35 - 44	13.5%
45 - 54	15.0%
55 - 64	12.8%
65 - 74	7.8%
75 - 84	5.0%
85+	1.9%
18+	78.3%

## 2013 Population by Age

Total	114,377
0 - 4	5.9%
5 - 9	5.7%
10 - 14	6.0%
15 - 19	6.5%
20 - 24	6.4%
25 - 34	11.5%
35 - 44	13.0%
45 - 54	14.8%
55 - 64	14.4%
65 - 74	8.4%
75 - 84	5.1%
85+	2.2%
18+	78.7%

## 2000 Population by Sex

Males	47.8%
Females	52.2%

## 2008 Population by Sex

Males	48.1%
Females	51.9%

## 2013 Population by Sex

Males	48.2%
Females	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Calhoun, AL

**2000 Population by Race/Ethnicity**

Total	112,249
White Alone	78.9%
Black Alone	18.5%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.6%
Two or More Races	1.0%
Hispanic Origin	1.6%
Diversity Index	36.4

**2008 Population by Race/Ethnicity**

Total	112,845
White Alone	76.9%
Black Alone	19.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.9%
Some Other Race Alone	0.9%
Two or More Races	1.2%
Hispanic Origin	2.5%
Diversity Index	40.0

**2013 Population by Race/Ethnicity**

Total	114,377
White Alone	75.7%
Black Alone	20.2%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	1.2%
Two or More Races	1.4%
Hispanic Origin	3.2%
Diversity Index	42.5

**2000 Population 3+ by School Enrollment**

Total	108,062
Enrolled in Nursery/Preschool	1.4%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	11.3%
Enrolled in Grade 9-12	5.1%
Enrolled in College	5.8%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	74.2%

**2008 Population 25+ by Educational Attainment**

Total	77,687
Less than 9th Grade	6.6%
9th - 12th Grade, No Diploma	14.9%
High School Graduate	34.0%
Some College, No Degree	21.1%
Associate Degree	6.4%
Bachelor's Degree	9.8%
Graduate/Professional Degree	7.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Calhoun, AL

**2008 Population 15+ by Marital Status**

Total	92,396
Never Married	22.9%
Married	56.7%
Widowed	8.0%
Divorced	12.3%

**2000 Population 16+ by Employment Status**

Total	88,878
In Labor Force	57.8%
Civilian Employed	53.8%
Civilian Unemployed	3.8%
In Armed Forces	0.2%
Not in Labor Force	42.2%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	92.7%
Civilian Unemployed	7.3%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	93.3%
Civilian Unemployed	6.7%

**2000 Females 16+ by Employment Status and Age of Children**

Total	47,015
Own Children < 6 Only	7.0%
Employed/in Armed Forces	3.8%
Unemployed	0.5%
Not in Labor Force	2.7%
Own Children < 6 and 6-17 Only	5.0%
Employed/in Armed Forces	2.7%
Unemployed	0.2%
Not in Labor Force	2.2%
Own Children 6-17 Only	16.8%
Employed/in Armed Forces	11.1%
Unemployed	0.7%
Not in Labor Force	5.0%
No Own Children < 18	71.2%
Employed/in Armed Forces	28.8%
Unemployed	2.1%
Not in Labor Force	40.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Calhoun, AL

**2008 Employed Population 16+ by Industry**

Total	49,286
Agriculture/Mining	0.6%
Construction	6.9%
Manufacturing	17.9%
Wholesale Trade	3.4%
Retail Trade	12.9%
Transportation/Utilities	4.7%
Information	1.7%
Finance/Insurance/Real Estate	3.4%
Services	40.3%
Public Administration	8.2%

**2008 Employed Population 16+ by Occupation**

Total	49,286
White Collar	51.0%
Management/Business/Financial	10.1%
Professional	17.2%
Sales	11.6%
Administrative Support	12.0%
Services	17.0%
Blue Collar	32.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	5.7%
Installation/Maintenance/Repair	6.2%
Production	11.3%
Transportation/Material Moving	8.4%

**2000 Workers 16+ by Means of Transportation to Work**

Total	47,181
Drove Alone - Car, Truck, or Van	85.1%
Carpooled - Car, Truck, or Van	10.6%
Public Transportation	0.5%
Walked	1.2%
Other Means	0.9%
Worked at Home	1.7%

**2000 Workers 16+ by Travel Time to Work**

Total	47,181
Did Not Work at Home	98.3%
Less than 5 minutes	3.5%
5 to 9 minutes	10.9%
10 to 19 minutes	35.2%
20 to 24 minutes	16.3%
25 to 34 minutes	18.6%
35 to 44 minutes	3.5%
45 to 59 minutes	4.5%
60 to 89 minutes	3.0%
90 or more minutes	3.0%
Worked at Home	1.7%
Average Travel Time to Work (in min)	23.4

**2000 Households by Vehicles Available**

Total	45,307
None	7.9%
1	32.0%
2	37.9%
3	15.8%
4	4.7%
5+	1.8%
Average Number of Vehicles Available	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Calhoun, AL

**2000 Households by Type**

Total	45,307
Family Households	69.1%
Married-couple Family	52.2%
With Related Children	22.3%
Other Family (No Spouse)	16.9%
With Related Children	10.7%
Nonfamily Households	30.9%
Householder Living Alone	26.9%
Householder Not Living Alone	4.0%

Households with Related Children	33.0%
Households with Persons 65+	25.8%

**2000 Households by Size**

Total	45,307
1 Person Household	26.9%
2 Person Household	34.5%
3 Person Household	18.2%
4 Person Household	13.4%
5 Person Household	4.8%
6 Person Household	1.4%
7+ Person Household	0.7%

**2000 Households by Year Householder Moved In**

Total	45,307
Moved in 1999 to March 2000	19.1%
Moved in 1995 to 1998	25.7%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	16.3%
Moved in 1970 to 1979	11.5%
Moved in 1969 or Earlier	12.9%
Median Year Householder Moved In	1993

**2000 Housing Units by Units in Structure**

Total	51,322
1, Detached	68.8%
1, Attached	2.0%
2	2.5%
3 or 4	2.4%
5 to 9	2.7%
10 to 19	1.3%
20+	2.6%
Mobile Home	17.5%
Other	0.1%

**2000 Housing Units by Year Structure Built**

Total	51,322
1999 to March 2000	2.1%
1995 to 1998	7.6%
1990 to 1994	6.8%
1980 to 1989	17.1%
1970 to 1979	21.1%
1969 or Earlier	45.4%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

1.	Southern Satellites
2.	Midland Crowd
3.	Heartland Communities



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$68,036,399
Average Spent	\$1,446.04
Spending Potential Index	54
Computers & Accessories: Total \$	\$6,963,390
Average Spent	\$148.00
Spending Potential Index	62
Education: Total \$	\$38,323,414
Average Spent	\$814.53
Spending Potential Index	59
Entertainment/Recreation: Total \$	\$118,275,097
Average Spent	\$2,513.82
Spending Potential Index	68
Food at Home: Total \$	\$155,897,980
Average Spent	\$3,313.45
Spending Potential Index	68
Food Away from Home: Total \$	\$106,196,468
Average Spent	\$2,257.10
Spending Potential Index	66
Health Care: Total \$	\$142,656,689
Average Spent	\$3,032.02
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$64,009,240
Average Spent	\$1,360.45
Spending Potential Index	59
Investments: Total \$	\$25,848,095
Average Spent	\$549.38
Spending Potential Index	54
Retail Goods: Total \$	\$849,782,359
Average Spent	\$18,061.26
Spending Potential Index	67
Shelter: Total \$	\$434,013,419
Average Spent	\$9,224.51
Spending Potential Index	59
TV/Video/Sound Equipment: Total \$	\$44,724,354
Average Spent	\$950.57
Spending Potential Index	66
Travel: Total \$	\$54,098,717
Average Spent	\$1,149.81
Spending Potential Index	61
Vehicle Maintenance & Repairs: Total \$	\$31,165,753
Average Spent	\$662.40
Spending Potential Index	67

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.